

HEALTHY AGING GRANTS



ABOUT

Support a state investment of \$450,000 per year to fund the researched and proven strategies that give older people, families, and caregivers the tools to protect our safety and independence as we age.

Support the long-term sustainability of Falls Free® Wisconsin & expand access to evidence-based falls prevention programs to **reach more people, reduce falls & save dollars.**

PREVENT OLDER ADULT FALLS

Investing in proven falls prevention programs helps us stay active, independent, and connected—while building stronger, healthier communities for everyone. **These programs spark behavior change, prevent injuries, and improve overall well-being.**



Falls are the **#1 cause** of injuries in older adults & a key driver of nursing home admissions, ED visits, and hospitalizations.



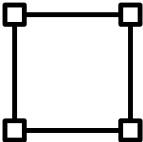
An estimated **\$1 billion** is spent annually on fall-related health costs in WI, including both Medicaid & out-of-pocket (CMS).



Nearly 1 in 5 EMS responses were for older adult falls in 2022, making falls the top injury response (WI DHS).



Evidence-based programs like Stepping On don't just prevent falls, **they save lives and significantly reduce healthcare costs.**



To:

From Your Constituent:



View the Issue Brief