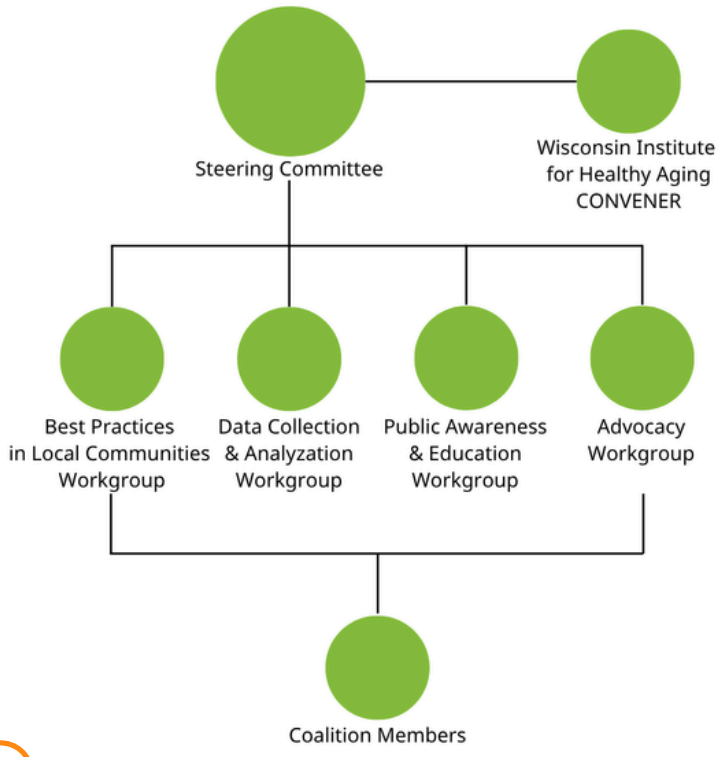
Falls Free Wisconsin Coalition
Coalition Overview

Mission: The Falls Free Wisconsin Coalition is committed to reducing falls among older adults in Wisconsin using a collective impact approach. Made up of community-based organizations such as aging offices and Aging & Disability Resource Centers, health care providers, local falls and injury prevention coalitions, and others, the group is focused on:

- Raising awareness of the physical, emotional, and financial impact of falls
- Identifying and sharing best practices for falls prevention
- Engaging in policy and systems change to improve prevention of and response to falls
- Collecting and analyzing falls data and providing data customization for local communities

Organizational Structure



Falls Free Wisconsin Coalition

Benefits of Coalition Membership

Who Should Join?

- Aging offices or Aging & Disability Resource Centers, organizations that serve older adults, healthcare providers and systems, public health departments, fall & injury prevention coalitions, housing and home repair organizations, academics/researchers, public safety (fire, EMS), and more.
- Older adults, family members, and caregivers who want to make a difference.

What You Gain by Joining:

- A committed network of partners and peers working toward the same goal.
- Access to resources and data at both state and national levels.
- A chance to fuel your passion for helping others stay safe, independent, and active.
- Active coalition members (those who regularly participate in the Steering Committee or a workgroup) will have their organization's logo featured on FallsFreeWI.org as a thank you for your involvement and support!

What You Bring to the Coalition:

- Your unique skills, experience, and passion.
- The power to spread the word through your personal and professional networks and opportunities to promote resources, events, and tools in your community.
- A willingness to apply the latest fall prevention research to real-world strategies.

Coalition membership is free and open to those interested in advancing our shared goals.

Falls Free Wisconsin Coalition
Member Roles & Responsibilities

	About	Time Commitment	Join this Group If...
Steering Committee	Play a key role in shaping the coalition's future! Help set our direction, support and strengthen workgroups, and bring events to life that make a real impact.	Bi-monthly, 1 hour meetings. ~1 hour of work in-between meetings.	You enjoy taking a leadership role.
Public Education & Awareness Workgroup	Help lead the charge during Falls Prevention Awareness Month each September and play a key role in shaping campaigns, webinars, and outreach.	Monthly, 1-hour meetings. ~30-minutes of work in-between meetings.	You enjoy brainstorming/developing campaigns, or working with the media is your thing.
Best Practices in Local Communities Workgroup	Support local fall prevention efforts while curating, developing, and sharing best practices that help communities build fall resilience.	Monthly, 1-hour meetings. ~30-minutes of work in-between meetings.	You enjoy sharing and collaborating with your peers and supporting aging network professionals.
Data Collection & Analyzation Workgroup	Dive into fall-related data, uncover trends, and help communities design data-backed prevention strategies that truly make a difference.	Monthly, 1-hour meetings. ~30-minutes of work in-between meetings.	You appreciate diving deeper into the "why" and backing up interventions with research and data.
Advocacy Workgroup	Help advocate for statewide support, policy change, and champion investment in fall prevention.	Monthly, 1-hour meetings. ~30-minutes of work in-between meetings.	You have experience with advocacy and working with policy makers.
General Coalition Membership	Stay connected, share ideas, and support statewide efforts. Join quarterly collaborative meetings, receive updates, and contribute to projects and events.	Quarterly, 1-hour meetings.	You want to stay engaged and learn more about local, state, and national fall prevention efforts.

Falls Free Wisconsin Coalition

Member Roles & Responsibilities

- Attendance matters! Steering committee and workgroup members are encouraged to attend at least 75% of meetings annually.
  - Please notify the workgroup chair if you are unable to attend a workgroup or steering committee meeting.
- Members are encouraged to share local efforts and bring agenda items to the coalition to discuss.

Decision-Making Processes

- Approving documents/handouts:
  - When educational documents/handouts that are meant for public consumption are developed, a coalition member(s) whose expertise the document relates to should review the document for both content and clarity and provide feedback to the coalition before its release.